

Annual EEO Public File Report

for

WRHD-FM, WNCT-FM, WTIB-FM

This EEO Public File Report Covers August 1, 2022 ending July 31, 2023

This employment unit of Inner Banks Media includes the corporate offices. Inner Banks Media is committed to providing equal employment opportunities to all individuals without regard to race, color, religion, gender, national origin, age, or disability. Our intent is to provide a work environment that is free of discrimination, harassment or intimidation. Discrimination, harassment or intimidation of an employee or an applicant is considered improper conduct atl Inner Banks Media.

EEO Contact Information for Inner Banks Media Employment Unit:

1884 W. Arlington Blvd Greenville, NC 27834 Contact Person/Title: Daniel Miller, General Manager <u>dann@ibxmedia.com</u>; 252-355-1037

EEO Public File Report

This EEO Public File Report is filed in the public inspection files of the following stations pursuant to Section 73.2080(c) (6) of the Federal Communications Commission's (FCC) rules:

WNCT-FM - Greenville, NC WRHD-FM - Farmville, NC WTIB-FM - Williamston, NC

Summary: During the one-year period ending on July 31, 2023, the stations had no full-time vacancies.

Exhibit A contains a list and brief description of outreach initiatives undertaken pursuant to the FCC's EEO rules during the time-period covered by this report.

Exhibit B contains the station's EEO Distribution List. This list was updated during the period to reflect new sources and changes in contact names at existing sources.

EXHIBIT A

Outreach Activities for August 1, 2022 through July 31, 2023

Points for each activity	Activity Classification and Type of Activity	Brief Description
1/4 1/4	i) Participation in job fairs by station personnel who have substantial responsibility in the making of hiring decisions.	On September 22nd, 2022, Inner Banks Media Stations Participated in the East Carolina University Job and Internship Fair. Operations Manager Dylan McKay hosted the Inner Banks Media booth for this 6-hour expo at the Greenville Convention Center. IBX designed a QR code to link to our IBX website employment page. The page contained PDF job applications and applications to take part in the Inner Banks Media internship program.
		On April 12th, 2023, Inner Banks Media Stations Participated in the East Carolina University School of Communications Job and Internship Fair. Operations Manager Dylan McKay hosted the Inner Banks Media booth on the main campus ballroom. Again we used a QR scan code to entice tech savvy students to our IBX website internship page.
1	ii) Hosting of Job Fair	Inner Banks Media Partnered with the nonprofit Eastern North Carolina Alliance to host the "Better Skills, Better Jobs. Job Fair on September 29, 2022. This event took place at the Greenville Convention Center. Six morning sessions were for each of six area high schools that brought students to the job fair. The afternoon session was dedicated to the public at large. There was no charge to the 100 employers who set up booths or the countless number of job seekers who attended. Inner Banks Media's booth was staffed by our senior level management: Henry Hinton, Hank Hinton, Dylan McKay and Dann Miller each worked the booth for half the day.
1	v) Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment.	Inner Banks Media continued our internship program with East Carolina University's School of Fine Arts, Communications and Music. The following interns were engaged over the last 12-month period from ECU: Dominic Kassulke, Joe Samson, Olivia Stencel and Jordan Lancaster.
1⁄4	x) Participation in scholarship programs designed to encourage pursuit of a career in broadcasting.	Henry Hinton, President, donated \$2,000 to Pitt Community College earmarked for the Communications Department scholarships for students interested in broadcasting.
1	xiv) Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.	Twice this year (January 11. 2023 and July 12, 2023) Inner Banks Media conducts in-house training with senior management on recruiting and developing employees. Topics covered also included review of section 73.2080 FCC EEO General Policy, effective interviewing, and staff diversity. (ongoing)

Points for each activity	Activity Classification and Type of Activity	Brief Description

3 ¾ point this period

Exhibit B – EEO Distribution List

Recruitment Source	Address
Carteret Community College	Career Development 3505 Arendell Street. Morehead City, NC 28557 252-222-6000
Coastal Carolina Community College	Career Center 444 Western Blvd Jacksonville, NC 28546 910-9386373
Craven Community College	Career Development 800 College Court New Bern, NC 28562 252-638-1387
East Carolina University	Lynn Copeland East Fifth Street Greenville, NC 27858-4353 252-328-6050
Edgecombe Community College	Career Development 2009 W. Wilson Street Tarboro, NC 27886 252-823-5166
Elizabeth City State University	Director of Placement 1704 Weeksville Road Elizabeth City, NC 27909 252-335-3305
Lenoir Community College	Director of Placement P.O. Box 188 Kinston, NC 28502 252-527-6223
NAACP - Pitt	800 West 5 th Street Greenville, NC 27834 252-814-9076
NCAB Job Bank	P.O. Box 627 Raleigh, NC 27602 919-821-7300
NC State University	Career Center 2100 Pullen Hall Raleigh, NC 27695 919-515-2396
NC Wesleyan University	Career Services 3400 N. Wesleyan Blvd Rocky Mount, NC 27804-9906 252-985-5100

Recruitment Source	Address
NC Works Career Center	3101 Bismarck Street Greenville, NC 27834 252-355-9067
Pitt Community College	Director of Joblink P.O. Drawer 7007 Greenville, NC 27835 252-493-7200
UNC – Chapel Hill Journalism Mass Com.	Howell Hall, CB 3365 Chapel Hill, NC 27599 919-962-1204
Craigslist	eastnc.craigslist.org
Applications	From IBX involvement in local events and remote broadcasts
Existing Employee Referrals	Internal Posting of open positions
Job Fairs	Listed in outreach section
Radio Station Websites	1079wnct.com, wtibfm.com, 943thegame.com
On Air	Broadcast advertisements encouraging job seekers to apply for employment at Inner Banks Media